



Sponsorship Opportunities



Dear Friend of Ocala Royal Dames,

The Ocala Royal Dames for Cancer Research, Inc. (ORD) began its fight against cancer over 30 years ago, and in that 30 years, has donated over \$4,000,000.00 to cancer research. We have provided at least \$100,000 in grants per year, awarded to Cancer Researchers at the University of Florida Cancer Center and Moffitt Cancer Center who have been screened by their respective institutions, our Medical Advisory Committee and the ORD Allocations Committee studies. In addition, we sponsor several cancer awareness seminars each year.

We are reaching out to business and community leaders to raise awareness about our organization and our cause. We HAVE made a difference providing initial funding for:

KEYTRUDA, treats 16 types of cancers, including certain early-stage cancers. Seed money provided to Dr. Shari Pilon-Thomas contributed to the development of KEYTRUDA. The drug is not chemotherapy or radiation therapy, it is an immunotherapy that works with the immune system to help fight cancer.

Proton Therapy, an effective alternative to traditional radiation that targets tumors and cancer cells more precisely than conventional radiation. Proton radiation reaches only the areas of the body that are affected by cancer. This leads to less risk that healthy tissue will be exposed to radiation, and reduces the risk of complications and side effects. Fewer treatment complications mean that physicians can deliver higher doses of proton radiation to cancer sites, thereby improving the chances for a successful outcome. Proton Therapy is now used to treat breast, lung, testicular, prostate, brain and many other cancers.

Researchers, who received initial funding from the Ocala Royal Dames for Cancer Research, Inc. have received numerous grants from organizations such as the National Institute of Health to continue their work. The largest single grant was \$12,000,000 to further research we initially funded.

Please consider partnering with The Ocala Royal Dames for Cancer Research, a self-sustaining local organization which has had a national and global impact. Together we can work towards curing cancer.

Yours Truly,

Ocala Royal Dames for Cancer Research





Our Mission

"To ensure a strong local/regional effort in the fight against cancer, through funding research and education."

Vision

- To continue to fund translational research until cancer is vanished.
- To encourage and assist students on every level to gain understanding of cancer and to work toward its elimination.
- To educate the public in prevention and early diagnosis - all in local and regional venues

Who We Are

The Ocala Royal Dames for Cancer Research, Inc. was incorporated in February 1987. *We are a 501(c)(3) not-for-profit charitable organization.* We are unique among charitable organizations in that we are all volunteers coming together with one common goal, to eradicate cancer.

The Royal Dames not only funds research and educational projects, but we stay involved through updates, reports, seminars and yearly tours of UF Health Cancer Center and Moffitt Cancer Center to remain knowledgeable about research that is being done.

The organization is professionally run with a dedicated volunteer Board of Trustees. Our members are a group of spirited women who come from all walks of life. Many are completely immersed in the day-to-day operations of the organization and others who don't have quite as much time to volunteer are satisfied in knowing that their pledges are helping in the fight against cancer.

One of the most satisfying aspects of being a Royal Dame is the wonderful camaraderie and deep passion of all involved. We are truly a sisterhood who will not give up until a cure is found to fight this terrible disease.



Learn About Membership

Members of the Ocala Royal Dames are enthusiastic about helping to find a cure for cancer. Our unwavering contribution is to financially support cancer research and education.

Members pledge \$2,500 with annual payments of \$250 payable over a ten-year period. Members also agree to participate in annual fundraising activities, including attending our annual Signature Event gala. Additional fundraisers and events are held at various times throughout the year. Community participation at such happenings is encouraged and warmly welcomed.

Why You Should Join the Mission

Since its inception, the Ocala Royal Dames has been made up of many vital and creative women representing a broad spectrum of talents, abilities and experiences.

Today's members are innovative, forward thinkers and still very dedicated to the organization's mission. The organization is entirely voluntary; no money is spent for staff or on office space.

As noted, our members are steadfast in their commitment to making a difference in the fight against this dreaded disease. We welcome having a conversation with those interested in joining this endeavor.

We are always seeking sponsors, donors, and advocates looking to support our cause.

We can be reached through our website

www.ocalaroyaldames.org

352-622-7363



AWARDS



2025 - 2026 Awards:

- **Shuang Huang, Ph.D.:** Improving Immunotherapy Effectiveness in Ovarian Cancer by Mitigating Immunosuppressive Tumor Microenvironment.
- **Jordan Milner, M.D.:** Allogeneic Stem Cell Transplantation Utilizing Alpha/Beta T-cell and B-cell Depletion for Pediatric, Adolescent, and Young Adults with Underlying Malignancies.
- **Maryam Rahman M.D.:** The Cathy D. Perry Trust Sponsored by Ocala Royal Dames for Cancer Research Advancing Precision Medicine: Integrating Laser Ablation and High-Throughput Screening for Personalized Therapeutics in Brain Tumor Treatment.
- **Bowen Yan, Ph.D.:** Developing Innovative Therapeutic Strategies to Overcome Chemotherapy Resistance in Elderly Acute Myeloid Leukemia Patients.

2023 - 2024 Awards:

- **Erin Dean, MD:** Evaluating soluble B-cell Maturation antigen as a serum marker of minimal residual disease in patients with Multiple Myeloma.
- **Fan Zhang, PhD:** In situation Programming CAR-Macrophage Against Glioblastoma.



2025 - 2026 Awards:

- **Marilena Tauro, PhD.:** Defining the impact of autophagy blockade on triple negative breast cancer and remodeling of the tumor-immune microenvironment in the primary and metastatic setting.
- **Mitch Braun, MD, PhD.:** The role of memory T stem cells in the adoptive transfer of tumor infiltrating lymphocytes.

2023 - 2024 Awards:

- **Joseph Markowitz, MD, PhD:** Nitric Oxide Dependent Responses to Adjuvant Interferon Therapy in Melanoma.
- **Marilena Tatro, PhD:** A Novel Autophagy Protein to Guide Triple Negative Breast Cancer(TNBC) Treatment Response.



www.OCALAROYALDAMES.org



Ocala
Royal Dames
for Cancer Research, Inc.
Sponsorship Opportunities



\$10,000 Platinum VIP Sponsorship

Up to 20 VIP Event Tickets (Reserved Tables)

Title | Logo on Ocala Royal Dames Website, Facebook and email

Title | Logo on printed material

Title | Logo recognition at event, radio ads and social media

Full Page color ad inside or back cover of program

\$7,500 Gold VIP Sponsorship

10 VIP Event Tickets (Reserved Seating)

Title | Logo on Ocala Royal Dames Website, Facebook and email

Title | Logo on printed material

Title | Logo recognition at event, radio ads and social media

Full Page color ad in program

\$5,000 Rose VIP Sponsorship

8 VIP Event Tickets (Reserved Seating)

Title | Logo on Ocala Royal Dames Website, Facebook and email

Title | Logo on printed material

Title | Logo recognition at event, radio ads and social media

Full Page color ad in program

\$2,500 Silver VIP Sponsorship

6 VIP Event Tickets (Reserved Seating)

Title | Logo on Ocala Royal Dames Website and Facebook

Title | Logo on printed material

Title | Logo recognition at event and social media

1/2 Page color ad in program

\$1,250 Bronze VIP Sponsorship

4 VIP Event Tickets (Reserved Seating)

Title | Logo on Ocala Royal Dames Website and Facebook

Title | Logo recognition at event

Advertisement in program



SPONSORSHIP | PROGRAM FORM

Donor Name (for receipt purpose): _____

Contact Name (if different than donor name): _____

Recognition Name (for marketing material): _____

Company Name: _____

Address: _____

Phone #: _____ Email: _____

Select Sponsorship Option (choose all that apply):

- ☐ Platinum | \$10,000 ☐ Gold | \$7,500 ☐ Rose | \$5,000 ☐ Silver | \$2,500 ☐ Bronze | \$1,250
- ☐ Interest in being a Research Partner ☐ Other: _____
- ☐ In-kind Donation: _____ Value: _____

Program Advertising Options:



- ☐ Full Page | 8' x 5' | \$750
- ☐ Half Page | 5' x 3.875' | \$500
- ☐ Quarter Page | 3.875' x 2.375' | \$250
- ☐ Business Card | \$150

Ad Materials

- ☐ Enclosed
- ☐ Will Email
- ☐ Will Mail
- ☐ Create Ad for Me

Advertising Inquiries and Materials should be directed to
Reice Reid | 352-547-9702 info@ocalaroyaldames.org

Payment Details

Payment method:



- ☐ Check Payable to Ocala Royal Dames for Cancer Research
- ☐ Online at OcalaRoyalDames.org/SignatureEvent
- ☐ Please Invoice Me for payment by March 15, 2025
- ☐ Credit | Debit Card
- ☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Cardholder Name: _____

Credit card number: _____ Exp: _____ Ccv: _____

Billing Address: _____

☐ I authorized the credit card to be charged: _____
Signature Date

Sponsorship inquiries should be directed to Kathy Frances | 352-207-4356

A copy of the official registration CH 11575 and financial information may be obtained from the division of consumer services by calling 1-800-HELP-FLA (435-7352), or by visiting the website FDACS.gov. Registration does not imply endorsement, approval or recommendation by the state.

Ocala Royal Dames for Cancer Research | PO Box 6163 Ocala FL 34478 | Info@OcalaRoyalDames.org



SPONSORS AND DONORS

Thank you



LET'S CURE CANCER TOGETHER

Considering
Leaving a Legacy

Ocala Royal Dames for
Cancer Research
Endowment
Fund

