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*Sponsorship Opportunities*

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Dear Friend of Ocala Royal Dames,

The Ocala Royal Dames for Cancer Research, Inc. (ORD) began its fight against cancer over 30 years ago, and in that 30 years, has donated over \$4,000,000.00 to cancer research. We have provided at least \$100,000 in grants per year, awarded to Cancer Researchers at the University of Florida Cancer Center and Moffitt Cancer Center who have been screened by their respective institutions, our Medical Advisory Committee and the ORD Allocations Committee studies. In addition, we sponsor several cancer awareness seminars each year.

We are reaching out to business and community leaders to raise awareness about our organization and our cause. We HAVE made a difference providing initial funding for:

KEYTRUDA, treats 16 types of cancers, including certain early-stage cancers. Seed money provided to Dr. Shari Pilon-Thomas contributed to the development of KEYTRUDA. The drug is not chemotherapy or radiation therapy, it is an immunotherapy that works with the immune system to help fight cancer.

Proton Therapy, an effective alternative to traditional radiation that targets tumors and cancer cells more precisely than conventional radiation. Proton radiation reaches only the areas of the body that are affected by cancer. This leads to less risk that healthy tissue will be exposed to radiation, and reduces the risk of complications and side effects. Fewer treatment complications mean that physicians can deliver higher doses of proton radiation to cancer sites, thereby improving the chances for a successful outcome. Proton Therapy is now used to treat breast, lung, testicular, prostate, brain and many other cancers.

Researchers, who received initial funding from the Ocala Royal Dames for Cancer Research, Inc. have received numerous grants from organizations such as the National Institute of Health to continue their work. The largest single grant was \$12,000,000 to further research we initially funded.

Please consider partnering with The Ocala Royal Dames for Cancer Research, a self-sustaining local organization which has had a national and global impact. Together we can work towards curing cancer.

Yours Truly,

Ocala Royal Dames for Cancer Research





### *Our Mission*

"To ensure a strong local/regional effort in the fight against cancer, through funding research and education."

### *Vision*

- To continue to fund translational research until cancer is vanished.
- To encourage and assist students on every level to gain understanding of cancer and to work toward its elimination.
- To educate the public in prevention and early diagnosis - all in local and regional venues

### *Who We Are*

The Ocala Royal Dames for Cancer Research, Inc. was incorporated in February 1987. *We are a 501(c)(3) not-for-profit charitable organization.* We are unique among charitable organizations in that we are all volunteers coming together with one common goal, to eradicate cancer.

The Royal Dames not only funds research and educational projects, but we stay involved through updates, reports, seminars and yearly tours of UF Health Cancer Center and Moffitt Cancer Center to remain knowledgeable about research that is being done.

The organization is professionally run with a dedicated volunteer Board of Trustees. Our members are a group of spirited women who come from all walks of life. Many are completely immersed in the day-to-day operations of the organization and others who don't have quite as much time to volunteer are satisfied in knowing that their pledges are helping in the fight against cancer.

One of the most satisfying aspects of being a Royal Dame is the wonderful camaraderie and deep passion of all involved. We are truly a sisterhood who will not give up until a cure is found to fight this terrible disease.



*Ready to join the fight?*

## *Learn About Membership*

As a living endowment to cancer research and education, members of the Royal Dames pledge \$2,500 for life membership, payable over a period of 10 years. Each member commits to an endowment of \$2,500 with payments of \$250 per year over a ten-year period.

Members also commit to participating in annual fundraising activities, specifically attending the Annual Signature Event. Pledges make up a large portion of our income. In addition, we have fundraisers at which community participation is warmly welcomed and very much needed.

### *Why You Should Join The Mission*

The Ocala Royal Dames is made up of over 200 vital, creative women. These carefully selected philanthropists reflect a broad spectrum of talents and leadership. Essentially, they are creative, farsighted, oriented to the betterment of the community and dedicated to the organization's mission.

The organization is entirely voluntary, and no monies are utilized for staff or office space. Our members are dedicated to making a difference in our community and in fighting this dreaded disease. We will not rest until cancer has been vanquished.

We are always looking for sponsors, donors and advocates that are looking to support our cause.

We can be reached at the  
[info@OcalaRoyalDames.org](mailto:info@OcalaRoyalDames.org)  
352-622-7363



# AWARDS



## 2023 - 2024 Awards:

- **Erin Dean, MD:** Evaluating soluble B-cell Maturation antigen as a serum marker of minimal residual disease in patients with Multiple Myeloma.
- **Fan Zhang, PhD:** In situation Programming CAR-Macrophage Against Glioblastoma.

## Previous Awards:

- **Natalie Silver, MD, PhD:** Translating Personalized RNA Nanoparticle Vaccines for Oral Cancer
- **Olga Guryanova, MD, PhD:** Novel combinatorial treatment approaches to augment sensitivity to cytarabine in acute myeloid leukemia with DNMT3A mutations



## 2023 - 2024 Awards:

- **Joseph Markowitz, MD, PhD:** Nitric Oxide Dependent Responses to Adjuvant Interferon Therapy in Melanoma
- **Marilena Tatro, PhD:** A Novel Autophagy Protein to Guide Triple Negative Breast Cancer(TNBC) Treatment Response.

## Previous Awards:

- **Heiko Enderling, MD PhD:** Stimulating the effect of photoimmunotherapy on the ovarian cancer immune ecosystem
- **Alexandra Martin, MD, PhD:** Optimization of poly ADP ribose polymerase (PARP) inhibitor dosing for ovarian, fallopian tube and primary peritoneal carcinoma using adaptive therapy.
- **John Mullinax, MD, PhD:** Development of Expanded Access Criteria for Adoptive Cell Therapy in Soft Tissue Sarcoma



[www.OCALAROYALDAMES.org](http://www.OCALAROYALDAMES.org)





Ocala  
*Royal Dames*  
for Cancer Research, Inc.  
*Sponsorship Opportunities*



### **\$10,000 Platinum VIP Sponsorship**

Up to 20 VIP Event Tickets (Reserved Tables)

Title | Logo on Ocala Royal Dames Website, Facebook and email

Title | Logo on printed material

Title | Logo recognition at event, radio ads and social media

Full Page color ad inside or back cover of program

### **\$7,500 Gold VIP Sponsorship**

10 VIP Event Tickets (Reserved Seating)

Title | Logo on Ocala Royal Dames Website, Facebook and email

Title | Logo on printed material

Title | Logo recognition at event, radio ads and social media

Full Page color ad in program

### **\$5,000 Rose VIP Sponsorship**

8 VIP Event Tickets (Reserved Seating)

Title | Logo on Ocala Royal Dames Website, Facebook and email

Title | Logo on printed material

Title | Logo recognition at event, radio ads and social media

Full Page color ad in program

### **\$2,500 Silver VIP Sponsorship**

6 VIP Event Tickets (Reserved Seating)

Title | Logo on Ocala Royal Dames Website and Facebook

Title | Logo on printed material

Title | Logo recognition at event and social media

1/2 Page color ad in program

### **\$1,250 Bronze VIP Sponsorship**

4 VIP Event Tickets (Reserved Seating)

Title | Logo on Ocala Royal Dames Website and Facebook

Title | Logo recognition at event

Advertisement in program

## SPONSORSHIP | PROGRAM FORM

Donor Name (for receipt purpose): \_\_\_\_\_

Contact Name (if different than donor name): \_\_\_\_\_

Recognition Name (for marketing material): \_\_\_\_\_

Company Name: \_\_\_\_\_

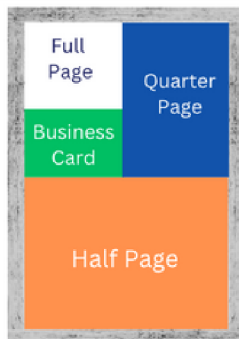
Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

### Select Sponsorship Option (choose all that apply):

- ☐ Platinum (\$10,000) ☐ Gold (\$7,500) ☐ Rose (\$5,000) ☐ Silver (\$2,500) ☐ Bronze (\$1,250)
- ☐ Interest in being a Research Partner ☐ Other: \_\_\_\_\_
- ☐ In-kind Donation: \_\_\_\_\_ Value: \_\_\_\_\_

### Program Advertising Options:



- ☐ Full Page | 8' x 5' | \$750
- ☐ Half Page | 5' x 3.875' | \$500
- ☐ Quarter Page | 3.875' x 2.375' | \$250
- ☐ Business Card | \$150

#### Ad Materials

- ☐ Enclosed
- ☐ Will Email
- ☐ Will Mail
- ☐ Create Ad for Me

Advertising Inquiries and Materials should be directed to  
Michelle Gilbert | 352-478-5769 | [info@ocalaroyaldames.org](mailto:info@ocalaroyaldames.org)

### Payment Details

#### Payment method:



- ☐ Check Payable to Ocala Royal Dames for Cancer Research
- ☐ Online at [OcalaRoyalDames.org/SignatureEvent](https://OcalaRoyalDames.org/SignatureEvent)
- ☐ Please Invoice Me for payment in January of 2024
- ☐ Credit | Debit Card
- ☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Cardholder Name: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Exp: \_\_\_\_\_ Ccv: \_\_\_\_\_

Billing Address: \_\_\_\_\_

☐ I authorized the credit card to be charged: \_\_\_\_\_  
Signature Date

**Sponsorship inquiries should be directed to Robin Gump | 352-361-7519**

A copy of the official registration CH 11575 and financial information may be obtained from the division of consumer services by calling 1-800-425-7352 within Florida or <http://www.freshfromflorida.com/divisions-offices/consumer-services>. Registration does not imply endorsement, approval or recommendation by the state.



SPONSORS AND DONORS

*Thank you*



LET'S CURE CANCER TOGETHER

Considering  
Leaving a Legacy

Ocala Royal Dames for  
Cancer Research  
Endowment  
Fund

